



PRESS RELEASE

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FOR IMMEDIATE RELEASE

THE CAREER WARDROBE AND SAKS FIFTH AVENUE – “A PERFECT FIT”

The Career Wardrobe to host its third annual fundraiser, “A Perfect Fit: Fashioning Futures for Women” with partner Saks Fifth Avenue

PHILADELPHIA (May 26, 2004) – Getting a jump start on spring, The Career Wardrobe is suiting up for its third annual major fund raiser, “A Perfect Fit: Fashioning Futures for Women.” The event will be held on Thursday, June 10, 2004 and will again be hosted by Saks Fifth Avenue in Bala Cynwyd, Pennsylvania.

For the past two years, local anchorwomen have generously donated their time, and their clothing, to take part in the event which culminates with a fashion show. After modeling professional attire down the “runway” in Saks’ Bala Cynwyd store, the anchorwomen literally donate the suits off their backs to The Career Wardrobe. The non-profit organization provides high-quality, professional clothing and job readiness support services to low-income women who are in transition to the workforce throughout the Delaware Valley. The services of The Wardrobe are free and give women an added boost to their self-confidence as they enter the workforce, many for the first time.

“A Perfect Fit,” which raised more than \$17,000 for The Career Wardrobe in 2003, more than doubled its attendance from 2002 to 2003, and is expecting to increase in size this year. And like last year, Philadelphia’s Viv Pickle Custom Handbags has designed and donated custom bags featuring autographs of local and national celebrities, including Terri Gross, Lynne

Abraham, Jon Bon Jovi, Bradley Whitford, Gloria Steinem, Phil Martelli, Emeril Lagasse and Susan Sarandon.

Local anchorwomen who will grace this year's runway include Monique Braxton, Linda Swain, Amy Freeze and Dawn Timmeney of NBC10, Pat Ciarrocchi and Denise Saunders of CBS3, Kerri-Lee Halkett, Sue Serio and Karen Thomas of FOX Philadelphia, Amy Buckman of ABC6 and Laura Jones of CN8.

"A Perfect Fit" is on Thursday, June 10, 2004 from 6:00 p.m. to 8:30 p.m. at Saks Fifth Avenue on City Line Avenue in Bala Cynwyd, PA. Individual tickets can be purchased in advance for \$49 (\$59 at the door) online at www.careerwardrobe.org. For more information, call 215-568-6693.

Working in partnership with thousands of volunteers and hundreds of agencies throughout Southeastern Pennsylvania, The Career Wardrobe has assisted nearly 30,000 women in transition since opening its doors in 1995. The Career Wardrobe has dressing suites in Philadelphia and West Chester to serve clients and accept clothing donations.

To learn more about The Career Wardrobe, call 215-568-6693 or visit www.careerwardrobe.org.

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