



A BRIDGE TO OPPORTUNITY AND  
INDEPENDENCE

For Immediate Release

## **The Women's Alliance Announces New Board Appointment**

**MIAMI, FL - October 23, 2003** – Sheri K. Cole has been named president of The Women's Alliance, a national organization of independent community-based members who provide professional attire, career skills training and related services to low-income women seeking employment. In her role as president of The Women's Alliance, Ms. Cole is responsible for guiding the strategic growth of the organization and ensuring that The Alliance has the resources it needs to provide the best possible service to its members.

Ms. Cole is currently the executive director of The Career Wardrobe in Philadelphia, PA. One of the founding organizations of The Women's Alliance, The Career Wardrobe empowers women to succeed by providing over 5,000 women each year with the clothing and confidence they need to be successful in their job search. In addition, The Career Wardrobe's monthly *Gateway to Success* professional and personal development seminars assist women who are transitioning into the workforce gain the knowledge they need to retain employment. Ms. Cole holds a Master of Arts in Women's Studies from The University of Cincinnati and is a *magna cum laude* graduate of Miami University's School of Interdisciplinary Studies.

Since the early 1990s, members of The Women's Alliance (WA), such as The Career Wardrobe have been working at a grassroots level to improve the lives of low-income women across the country. The success ratio of women who have participated in WA member programs is outstanding. Over the past 10 years, WA member groups have reported an average of 65-70% of their clients have become employed. In addition, since 1991, WA members have served over 130,000 women nationwide (now 30,000 annually) – women who have gained the training, clothing and confidence necessary to succeed in job interviews and the workplace.

"I'm flattered and excited to have been given the honor of leading The Women's Alliance into the future," said Ms. Cole, "I know how instrumental The Women's Alliance has been for the success of The Career Wardrobe and I'm looking forward to continuing to provide the best possible service for our member organizations across the nation."

### **Someone's Future Is Hanging In Your Closet.™**

The Women's Alliance is a national organization of independent community-based members who provide professional attire, career skills training and related services to low-income women seeking employment.

The Women's Alliance strengthens our members through organizational and program development, fundraising, marketing and public relations.

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