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WASH CYCLE LAUNDRY AMONG NEW CAREER WARDROBE PARTNERS MAKING CLOTHING DONATIONS A CINCH

Free Donation Pick-Up Available To Center City Residents November 18

PHILADELPHIA – A woman’s future is hanging in your closet – and this holiday season, The Career Wardrobe is offering even more convenient ways to get your unwanted clothing out of the house and into the hands of women in need.

The Career Wardrobe and The Wardrobe Boutique announce an exciting new partnership with [Wash Cycle Laundry](#), an innovative local laundry service that offers bicycle pickup and delivery.

On Friday, November 18, even donors who are not current Wash Cycle Laundry customers will be able to receive *free Career Wardrobe donation pick-up*. People who wish to contribute gently used women’s business attire can go online to set up a free account and schedule pick-up of their donations. The Career Wardrobe will send all donors a tax receipt for their donation, and all new Wash Cycle Laundry accounts will receive a 25% discount on their first use of the service.

Wash Cycle Laundry will also allow customers to regularly donate directly to The Career Wardrobe during their laundry pick up. Customers can place donated items into provided Career Wardrobe garment and/or accessories bags to be delivered to The Career Wardrobe offices. Items will then be sorted as either interview-appropriate attire for clients or fashions to be sold at The Wardrobe Boutique, where 100% of the proceeds benefit the organization.

In addition to the regular drop off locations at the Career Wardrobe office (12th and Chestnut) and the Wardrobe Boutique (19th and Spring Garden), new partnerships with Philadelphia businesses and nonprofit partners make giving to The Career Wardrobe even easier this year. Susquehanna Bank (1845 Walnut Street) and The Residences at Dockside (717 S. Columbus Blvd.) allow drop-offs during daily regular business hours.

A new partnership with [Ready, Willing & Able](#), a transitional work and housing program for formerly homeless and incarcerated men, will allow The Career Wardrobe to pick up donations directly from its partner business' clothing drives.

The Career Wardrobe also continues its monthly clothing drives at Falls Presbyterian Church in East Falls (2nd Wednesday of each month from 6-8 p.m.) and Athertyn at Haverford Reserve on the Main Line, sponsored by Pohlig Builders (2nd Tuesday of each month from 5-7 p.m.).

With unemployment reaching record highs in recent years, demand for The Career Wardrobe's service has risen. Last year, more than 5,000 women struggling to enter or reenter the workforce after being downsized or unemployed turned to their safety net, The Career Wardrobe, for resume review, professional clothing, and a

caring hand to help them move forward.

In order to keep pace with the rising demand for its services, in 2010 The Career Wardrobe relocated its client services offices to a new 5,000-square-foot facility. In September 2009, The Career Wardrobe opened The Wardrobe Boutique, an upscale recycled clothing store located at 19th and Spring Garden Streets, Philadelphia, where all purchases benefit the nonprofit.

The Career Wardrobe is the nation's largest independent community-based nonprofit organization that provides women in transition with free professional clothing to help them successfully find employment. The Career Wardrobe's mission is to empower women in transition by providing programs, which inspire the confidence necessary to achieve self-sufficiency and pursue a productive career. Since 1995, The Career Wardrobe has empowered nearly 75,000 women. For more information, please visit www.careerwardrobe.org.

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