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FOR IMMEDIATE RELEASE

**Dockside and the Greater Philadelphia Association of REALTORS®
Crown Philly's Hottest Realtor to Benefit The Career Wardrobe**

Second annual fashion show event kicks off spring real estate season, raises \$5,000 for a local non-profit and crowns Anne Rubin of Century 21 Advantage Gold the winner!

PHILADELPHIA, PA—April 20, 2009 –The Residences at Dockside teamed up with the Greater Philadelphia Association of REALTORS® to once again host the second annual, one-of-a-kind “Philly’s Hottest REALTOR®” fashion show welcoming the spring real estate season and raising \$5,000 for The Career Wardrobe including The Residences at Dockside match to this year’s raised funds.

On Thursday, April 16, ten standout realtors from the Greater Philadelphia community took center stage to strut-their-stuff and compete for the crown in front of more than 200 colleagues, friends and family. Anne Rubin of Century 21 Advantage Gold was named the 2009 Philly’s Hottest REALTOR®, followed by first runner-up Candis Pressley-Blackwood, Owner of Trinity Real Estate; and second runner-up Margaux Genovese Pelegrin of Prudential Fox & Roach. (Please see link below to download high-resolution event photos).

A prestigious panel of judges including, Diane Lucidi, CEO of the Greater Philadelphia Association of REALTORS®; Debra Lee Baxter, Sales Manager for Bucks County home property, [Poet's Walk](#); Tracy Seng, Director of Marketing for *Philadelphia*

Magazine and Noah Stein, of *Philadelphia STYLE*, scored realtors based on merit, contributions to the community and presence on the runway. Audience members also had a chance to vote for their favorite realtor by donating a \$1 to The Career Wardrobe, a local non-profit that helps area women get back on track by providing free professional clothing and education opportunities.

“For the second year in a row, the Greater Philadelphia REALTOR® community came together to be tremendous supporters of The Career Wardrobe,” says Victoria Teschner, Director of Sales and Marketing at The Residences at Dockside. “We were thrilled to host this community event once again and to bring everyone together for such a great cause we firmly support and were happy to match the audience’s contributions.”

Sheri Cole, Executive Director of The Career Wardrobe, adds, “Over the last two years, The Residences at Dockside and the Greater Philadelphia REALTOR® community have been incredibly generous supporters of The Career Wardrobe. The funds they have raised will continue to do the work they started in their giving last year to further our programs and continue to help women throughout the Philadelphia area join the workforce despite today’s challenging economy.”

Realtors were outfitted in high-end spring fashions from retailers in the Philadelphia region: Kiki Hughes, located at 259 S 21st St Philadelphia, PA 19103 off Rittenhouse Square, a chic boutique that specializes in women’s fashions, www.kikihughes.com and for the men, Matthew Izzo, located at 151 North 3rd Street Philadelphia PA 19106, which offers stylish, creative and smart fashion-forward designs, www.matthewizzo.com.

The Career Wardrobe is the nation's largest independent community-based nonprofit organization that provides women in transition with free professional clothing and educational opportunities to help them successfully find and retain employment. Since 1995, The Career Wardrobe has assisted over 50,000 women. For more information visit www.careerwardrobe.org

About The Residences at Dockside

Developed by The DePaul Group, The Residences at Dockside stands 16 stories high on the Delaware River and includes three levels of private-indoor parking. The nautically inspired, newly converted luxury condominium features 242 studios, and one-, two-, and three-bedroom units ranging from 700 to 2,000 square feet, and priced from the high \$200s to more than \$1 million. Buyers also receive a tax abatement through 2012. Located just minutes from I-95, I-76, the airport, and Center City, The Residences at Dockside creates an ideally situated suburban lifestyle adjacent to urban living.

For more information, contact The Residences at Dockside award-winning sales office at (215) 925-3000 or visit www.DocksideCondominiums.com.

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PRESS RESOURCES:

To download hi- resolution versions of the photos below, click here:

- **PHOTO 1:** Pictured here on the runway is the winner of the second annual Philly's Hottest REALTOR® Fashion show, Anne Rubin of Century 21 Advantage Gold. <http://www.gregoryfca.com/AnneRubinWinner.JPG>
- **PHOTO 2:** Pictured here is the first runner-up, Candis Pressley-Blackwood, Owner of Trinity Real Estate. <http://gregoryfca.com/CandisPressleyBlackwood.jpg>
- **PHOTO 3:** Pictured here is the second runner-up, Margaux Genovese Pelegrin of Prudential Fox & Roach. <http://gregoryfca.com/MargauxGenovesePelegrin.jpg>
- **PHOTO 4:** Pictured here are audience members voting for their favorite realtor. <http://gregoryfca.com/crowdvoting.jpg>
- **PHOTO 5:** Pictured here are the judges. From left to right: Debra Lee Baxter of Poet's Walk, Noah Stein of *Philly Style*, Tracy Seng of Philadelphia Magazine. <http://gregoryfca.com/Judges.jpg>

- **PHOTO 6:** Pictured here is the crowd cheering as Margaux Genovese Pelegrin is awarded second runner-up. <http://www.gregoryfca.com/CrowdCheering.jpg>
- **PHOTO 7:** Pictured here is another crowd favorite, Deneen Rispo of REMAX. <http://gregoryfca.com/DeneenRispo.jpg>
- **PHOTO 8:** Pictured here is a listing of all the nominees in this year's show. <http://gregoryfca.com/RealtorsInShow.jpg>

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